News and Gossip of Screen and Stage

Are Indispensible for Comedy

Subjects and to Balance

Program.

The old argument of the worth of

the one reel pictureplay is again be-

ing discussed pro and con. In inter-

itan newspapers certain film author-

Has Kept at It.

Sales Jumping.

or short length nims of worthiness,

spared no expense or care in the

stories and the production of our one and two reels and our sales have

jumped within the last few months to a figure that is most gratifying. The public will always demand one and two reelers and I should not be

surprised to witness a strong revival

of the split-reel film. Feature films

have won decisive and lasting favor,

it is true, but shorter lenghth films

have never really lost favor with the

STILL ANOTHER

Serial is to Be Put Out for Pathe by

Balboa has a big surprise in store

for the picture fans. As the finishing

touches are being put on the last epi-

sode of "The Red Circle," the film

serial of heredity, preparations are already under way for beginning work

on another continued screen story from the pen of Capt. Leslie Peacock.

The star will be one of the most pop-

ular young women of the screen-one

who has never before been seen in a

serial. Pathe Freres will be the re-

IRWIN' WRITES PLAY.

Wallace Irwin, star of the pen, has produced a feature scenario for Mary

Fuller, star of the screen. The title

is graphic -"Thrown to the Lions"-

and the theme is strictly of the sur-

NEW LEADING MAN.

man with the 'Hazards of Helen'

company. He makes his first appear-

ance in the lead in "A Race for Life."

Pembroke is the strong, manly type

that should quickly capture the fol-

lowers of the thrilling railroad pic-

JOINS UNIVERSAL.

One of the latest recruits to join

Hidden by Rags

Vivian Rich, American (Mutual) Fa-

Any doubts about Vivian Rich's

morning.

the Universal forces at their Pacific

coast studios is Stella Wiltermood,

Her Charm Not

Percy Pembroke is a new leading

"There will always be a demand

film from their programs.

"Big Time" Acts to Be At · Odeon This Week:

Art Adair, the Frankie Kelcey Trio and Kada Clark Booked.

For the coming week the Odeon has a splendid bill of vaudeville consisting version will be in five acts and Joof all "big time" acts. Judging by the attendance at the Odeon last week since making the change into vaudeville, Clarksburgers appear to apprec- "The Woman in the Case" a feature iate good vaudeville and it is the intention of the manager of the Odeon to book the best that money can buy.

There will be a complete change of company and people every Monday and Thursday. For Monday, Tuesday and Wednesday of the coming week the vandeville will be as follows: Art

Splendid programs of moving pictures will be shown daily at the Odeon and every Thursday a chapter of "The Girl and the Game," the new railroad serial featuring Helen Holmes, will be



THE HOUSE THAT

PERFORMANCES Afternoon 1:80, 8:15, 5:00 the Mutual Program March 19.

Wedn'sday Faramount March 8th

HAZEL DAWN

In a Rare Combination of Laughs and Thrills. "MY LADY INCOG"

Added Attraction: "PARAMOUNT TRAVELOGUE"

ALL SEATS 10 CENTS



MARY PICKFORD In Frances Hodgson Burnett's "ESMERALDA"

Added Attraction: A Side Splitter "The Charles Chaplin Cartoons" Direct from New York City.

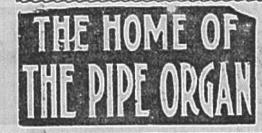
FRIDAY and SATURDAY FOX

WILLIAM FOX presents CLAIRE WHITNEY and WILLIAM E. SHAY

"THE RULING PASSION"

Pictures of an Oriental Harem. A fatal love and the incense of the warm East. Added Attraction on your wife?" Friday, the THIRD CHAPTER of the great Essanay Serial "THE STRANGE CASE OF

MARY PAGE"



TO FILM FITCH PLAY.

Clyde Fitch's great play, "The Woman in the Case," is to be given elaborate production by the Lubin company of Philadelphia. The screen seph Kaufman, who will direct the production, has been given carte blanche in expenditure in making photoplay achievement.

STARS MISS GLAUM.

Under the direction of Raymond B. West, the "boy director," Louise Adair, musical comedian, who is said Glaum is enacting the big emotional to be exceptionally good in his line, scenes in C. Gardner Sullivan's lat- Story is Selected for Miss Lawrence's ities continue to voice opinions that will put on a big act. The second act est "vampire" story, which, as a Trion the bill will be the Frankie Kelcey angle Kay-Bee feature will serve to Trio, consisting of three sisters in present Miss Glaum as a full-fledged singing and acrobatic dancing, also Ince star. The cast appearing in rence will make her reappearance on be indispensable to a well-balanced said to be very good. The third act is by Miss Kada Clark, a singing and Charles Ray, Howard Hickman and of the "best sellers" ever pub-Jack Standing.

DETECTIVE SERIES.

called "The Voice on the Wire," in director is Stuart Paton. five episodes of two reels each, each a separate story, but each an experience of the voice on the wire. This serial will be syndicated simultanecusly through the Hearst newspa-

JOLTS TIPPING.

Tipping, the great American nuisance, is cleverly handed a terrific jolt in the side-splitting comedy entitled "Tips," in which the inimitable Orral Humphrey impersonates an unsophis-

Producers of motion picture press notices are hereby notified by the Telegram that the following subjects are strictly de trop: Youngest film star in the

Narrowly escaped death while acting in, etc. Has a new 'steen horse pow-

er automobile.

Is given opportunity to demonstrate his (or her) wonderful versatility.

poodle dogs Feeds her marshmallows. (To be continued.)

FUTRELLE

Return to Screen.

bel," by Jacques Futrelle, and has company which has curtailed producported by a strong company, including Ben Wilson, actor-director, will Paul Panzer, William Welsh, Curtis soon begin work on a detective series Benton and Howard Crampton. The Selig Polyscope Company, is one together during all of their stage

REVIVING FIRST SERIAL.

For the first time in the history of pany is noted for its spectacular the art, a motion picture serial is to dramas, yet Mr. Selig has never perbe revived and the news is the more mitted his single reel productions to interesting when it is stated that the suffer and has gone right ahead rerevival will be that "The Adventures leasing one reel picture-plays, while of Kathlyn," which was the first mo- others have eliminated this class of tion picture serial of adventure.

A SENSATION.

Henry Murdock, a newcomer to turers that they will again return of Crane Wilbur, the star, ticated old bachelor, who becomes a picture ranks, is expected to be one to the production of one-reel come victim of a hotel tipping system. This of the sensations of the new Sis Hop- dies and dramas. "Beauty" comedy is to be released on kins comedies which Kalem is offer-



FLORENCE ROCKWELL Pallas-Paramount Star.

Roe to write a book.

Goodwin, the actor, of many wives, and sacrifice on her part. On Saturday, the added attraction to read the book seeking the answer. As Alida, you will remember, if will be the celebrated Paramount to read the book seeking the answer. As Alida, you will remember, if you read the story or saw the play, The answer, embodied in the intensely dramatic and appealing lovestory with its whirlwind finish, was reason enough alone for its reproductive. tion in photoplay form.

As the wife Florence Rockwell, of- better than we can why "He Fell in fers in a Pallas-Paramount produc- Love with His Wife." tion various good reasons why her husband should fall in love with her the accompanying photograph

showing one of them.

"Why did you fall in love with company, this charming star of both stage and screen is presented as Alida That not particularly unusual question was one that prompted E. P. to fulfil all those little vows made to The same question prompted Nat only appreciated after much suffering scenario writer and well known for the parson-love, honor and obey is

marries a farmer. But the film tells

NOT WITH VOGUE.

There is a new addition to the act-In the latest photoplay by this ing forces of the Vogue (Mutual) Comedy Company. This is pretty, blonde little Reina Rogers, the charming ingenue, who from now on is going to lend her happy smile and her acting ability to these Mutual funny pictures. She is well known to screen audiences, and will be welcomed gladly into the "Vogue" galaxy of stars.

KALEM GETS DOTTMAN.

Victor Rottman has been secured by the Kalem Company to play leading parts opposite Ethel Teare in the Ethel Teare comedies.

ANDERSON OUT.

G. M. Anderson has resigned as secretary of the Essanay Company, winsomeness being "real" instead of and his stock has been purchased by "reel" will be laid at rest after her George K. Spoor, president of the admirers see her in "The Wait." company, who is now sole owner. He Despite the ragged, ungainly arwas in charge of the western studiments and down-at-the-heel shoes os at Niles, Calif., and both acted which she wears at the beginning of and directed. His acting was largely the picture, her charm shines through in western coyboy roles, in which he like a shaft of sunshine on a cloudy was known as 'Broncho Billy."

ANSWERING BLOOD CALL ARE SEVERAL MARINES.

WASHINGTON, Mar. 4.-Answering a blood call perhaps, the below named enlisted men of the United States Marine Corps are sailing away o'er the

Corporal Swan on the United States steamship Machias. ed States steamship Castine.

Private Seals on the United States steamship Delaware. Private Pike on the United States steamship Prairie.

United States steamship Utah.

Private Sturgeon on the .

views appearing in certain metropol- Are Girlhood Chums When Miss Hansen Joins Essanny.

short length films are doomed while Two actresses taken from the same others vehemently assert that the one school at the same time by Frohman, The play in which Florence Law- and two reel pictureplays will always who later became leading women in his productions, find themselves again in the same company. They are Vir-One significant action was recently ginia Hammond, playing the feminine lished. It is called the "Elusive Isa- taken by a large film manufacturing lead in Essanay's latest multiple reel feature, and Gladys Hansen, late leadbeen translated into nearly every lan- tion of five-reel subjects to return to ing lady for Lou Tellegen, who marguage. Miss Lawrence will be sup- that "first love"-the single reelers. ried Geraldine Farrar. Miss Hansen has just come to Essanay. The two William N. Selig, president of the have been girlhood chums and played prominent film manufacturer who has careers, with the exception of the last staunchly held to his ideas of the year or two. Both are delighted to worth of pictureplays in one reel. again be in the same company. While it is true that the Selig Com-

HAS NEW DEBUT.

Virginia Kirtley, the charming and versatile motion picture star, already well known to followers of the pictures everywhere, makes her debut as a player in Horsley (Mutual) pro-That Mr. Selig's policy was a far- ductions in the Mutual Masterpiece, sighted one is shown by the recent De Luxe Edition, "A Law Unto Ince's big masterful play, "DtArtag- torial will be an added attraction. revival of one reel pictureplays and Himself." In this picture of western nan," with Orrin Johnson and Dorthe statements of several manufac- life, Miss Kirtley appears in support othy Dalton, will be shown Wednes- is a special attraction. The princi-

vaudeville.

New Griffith Picture Starts Week at Bijou

Pathe's Latest Serial, "The extra good. "Fido's Fate," with an Iron Claw," is to Be Shown.

Private Haddock on the Unit- + for the first four days of this week son in the big five-act feature "One

all star Keystone cast, will furnish the fun Wednesday and Thursday. Some Big Features.

Friday will be well taken care of The Triangle offerings at the Bijou by Robert Edeson and Eulalie Jenare good. @riffith's fine arts film. Night." This will be a satisfying "Acquitted," with Wilfred Lucas picture and presented in a manner and Bessie Love in the leading parts to please. The cast is unusually will be shown Monday and Tuesday. good. A Hearst Vitagraph News Pic-



MARY ALDEN AND BESSIE LOVE AS HER DAUGHTER IN THE LATEST TRIANGLE-FINE ARTS EMOTIONAL PLAY "ACQUITTED."

day and Thursday. Charlie Murray pals, Virginia Hammond with Ernest

and Louise Fazenda come Monday Maupan, are new to motion pictures, Hattic Williams may appear in Tuesday, and a Keystone comedy but both are "big time" favorites. called "His Hereafter." This will be Harry Watson, as Musty Suffer, the

said Mr. Selig recently. "We have spared no expense or care in the HERE'S A LITTLE SCREEN WONDER



ANITA SNELL, THE FIVE YEAR OLD METRO ACTRESS, WHO HAS BEEN CALLED THE "MONTESSOR! BABY OF THE SCREEN"

Little Anita Snell, the five year prodigy, who is appearing in Metro wonderplays, and who is the marvel of all who meet her, is known among her friends and in the profession as "the Montesorri baby." She was born in Maneapolis, and as soon as she could lisp a few words it was apparent that she was a child with remarkably precocious talents. Her mother was induced to send her to the Montesorri School, in Washington, D. C., where she was tutored until four years old.

Aside from rare dramatic ability, little Anita is gifted in many other directions. She can write, spell, draw, sing, dance, and it is not stretching a point to say she is an enthusiast over the best in art. She considers it a holiday to accompany her mother to the Metropolitan Museum of Art, where she knows many of the best paintings. She recently appeared with Francis X. Bushman and Beverly Bayne in "Man and His Soul," a Metro production, and will probably be seen in some of the Metro-Drew comedies, starring Mr. and Mrs. Sidney Drew, which are to be released in the Metre program shortly.

Saturday's feature, "The Discard," funny man, will be seen in lightning Bell Hop." It will please Pearl White, Sheldon Lewis and Creighton Hale will be the big serial hit, starting at the Bijou Friday, March 17. "The Iron Claw" is the title of this one. This picture was substituted in place of the Mary Page

Loew Books it.

If John D. Rockefeller, who has made a few dollars inoil, were to let you in on one of his small investments, you probably wouldn't think more than a minute and a half about trailing along. John D's success in his line is sufficient indorsement of his judgment to warrant your confidence. You are not interested in oil though, but you are interested in pic-tures. Well, Marcus Loew, who controls the biggest chain of vaudeville and motion picture theaters in the United States (forty-five), and whose judgment is endorsed by his unprecedented success, has booked "The Iron Claw" over his entire circuit.

SCREEN VERSION.

Henry King, the Balboa star, has ust finished a screen version of "The Strugglers." This was originally a play produced by H. M. Horkheimer, on the stage, with considerable success, several years ago. Its atmosphere is western.

A HAREM STORY.

"The Heart of Trade," a Mutual matserpiece, De Luxe edition, is one of the most interesting pictures of life in India ever screened. It is the story of stolen love of the harem favorite and the Rajah's revenge twenty years later.

ANOTHER SERIAL.

The name of the serial to follow the serial success "Graft," has just been announced by General Manager Brandt, the author is Frank Packard, and the story is now running in the "People's Magazine" under the title of "The Gray Seal." On the screen this will be changed to 'The Yellow Seal.'



That's What They All Say

BIJOU

See 'Em on the Mirror Screen



MONDAY and TUESDAY WILFRED LUCOS and BESSIE LOVE, in "ACOUITTED"—Five Acts By MARY ROBERTS RHINEHART A Story of Society's Injustice

WEDNESDAY and THURSDAY ORRIN JOHNSON and DOROTHY DAL/TON, in "D'ARTAGAN"—Five Acts A Story of the "Three Musketeers," full of love thrills and rapid action.

FRIDAY'S EXTRA SPECIAL ROBERT EDESON and EULADLIE JENSON, in "ONE NIGHT"—Five Acts A Blue Ribbon Extra Special Feature Added Attraction:

"MR. JACK DOUBLE-CROSSED"

MONDAY and TUESDAY CHARLES MURRAY and LOUISE FAZENDA, in "FIRE HEREAFTER"—Two Acts The one best bet. Charlie is a scream in this one. It's a refined peace of work.

WEDNESDAY and THURSDAY AN ALL-STAR CAST PRESENTING "FIDO'S FATE" ADDED ATTRACTION:

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SATURDAY'S BIG FEATURE VIRGINIA HAMMOND and ERNEST MAUPAIN, in "THE DIECARD"-Five Acts THE COMEDY TODAY IS VERY GOOD "The Lightning Bell Hop"

NOTE:—In reference to the "Mary Page" picture booked to play at the Bijou Theatre, we got word from the Lowes Theatres, New York City, they have cancelled this serial, putting in its place Pathe's Great Serial, "The Iron Claw," with Pearl White, Sheldon Lewis and Creighton Hale. The Bijou stars this serial Friday, March 17.

PALACE THEATRE

H. D. ZARROW'S AMERICAN GIRL CO.

presenting

JACK FUQUAY The funniest of all blackface comedians, in

"DR. DIPPY"

With a Chorus of Pretty Singing and Dancing Girls

Change of Program Wednesday and Friday

4 Reels Motion Pictures Changed Daily